

UNDP Announces 2010 Red Ribbon Award Winners

Biennial global award celebrates outstanding community leadership and action on AIDS

July 19, 2010 -- Twenty-five community-based organizations representing 17 countries across the globe have won the 2010 Red Ribbon Award, UNDP has announced.

The Red Ribbon Award, named after the global symbol in the movement to address AIDS, is a joint effort of the UNAIDS family. The award recognizes outstanding community organizations for their work in reducing the spread and impact of AIDS.

“Grassroots and community based organizations are at the heart of the global response to AIDS,” said UNAIDS Deputy Executive Director, Management & External Relations Jan Beagle, “UNAIDS is proud to celebrate and honour these groups who have mobilized themselves to meet the needs of the most vulnerable in their communities with energy, passion, and compassion. The red ribbon award winners give a resounding voice to the voiceless.”

Each of the winning organizations receives a cash award and international recognition for their innovation and leadership in responding to the AIDS epidemic. The organizations are invited to participate in the XVIII International AIDS Conference held in Vienna this week where they will be guests of honour at a formal awards ceremony and will host a forum for dialogue and exchange between policy makers and community representatives.

“Communities really hold the key to finding solutions to their own problems,” said Dr. Helene Gayle, President and CEO of CARE, and a member of this year's jury panel. “So while those of us with a lot of outside expertise may know the theories, community organizations are best suited to reach those most in need when it comes to applying them.”

Out of 720 nominations from over 100 countries, the 25 winners were judged to have demonstrated the most remarkable efforts in terms of innovation, impact, sustainability, strategic partnerships, gender sensitivity and social inclusion. The winners were selected by a technical review committee of civil society representatives who are experts in the community response to HIV.

“These organizations clearly demonstrate that effective responses to the epidemic require the full participation of front-line, community-based groups. Community groups recognize that AIDS is one of many issues that are tied together. They understand that AIDS requires an exceptional response but they also understand that you need to link AIDS to broader issues of health, development and justice to be effective,” said Jeffrey O’Malley, Director of the HIV/AIDS Practice at UNDP.

UNDP is honoured to announce the 2010 Red Ribbon Award Winners:

AFRICA

Association Pénitentiaire Africaine is an organization in **Burkina Faso** that has served as a model for raising awareness of prisoners' human rights, specifically the right to health, which includes HIV prevention, treatment, care and support.

Center for Domestic Violence Prevention works at the civil society and government levels in **Uganda** to build an environment that is supportive of women's rights to safety and equality, underlying issues behind women's vulnerability to HIV in the country.

Chrysalide operates a centre of support for women with HIV, drug users, sex workers and ex-prisoners, and has through HIV prevention and sensitization programmes reduced stigma and discrimination experienced by people living with HIV in communities throughout **Mauritius**.

Elan d'Amour has played a catalytic role in improving access to HIV treatment and care by modelling how to integrate community organizations into the health care system of **Cote d'Ivoire**.

Nikat Women's Association is the first community-based association in Addis Ababa, **Ethiopia** that is devoted to improving the living conditions of low-income women and commercial sex workers, thereby fighting poverty and protecting the right to health.

Physicians for Social Justice has trained family caregivers and volunteers in **Nigeria** to conduct home visits to support people living with HIV, and in particular women, thereby challenging existing gender and cultural stereotypes.

Positive Women's Network has been at the forefront of the HIV response in **South Africa** by creating a safe space for women with HIV, comprehensively addressing their needs and forming a powerful group that educates the wider community about HIV.

Pride Community Health Organisation Zambia operates a safe haven in **Zambia** for people living with HIV, particularly orphans, vulnerable children, youth, women and people with disabilities, providing them with HIV and tuberculosis care, and support through home-based care services.

The Initiative for Equal Rights was established in response to human rights violations against sexual minorities and focuses on the health needs of men who have sex with men, slowly breaking the silence around issues of sexual minorities in **Nigeria**.

Uganda Young Positive has mobilized over 20,000 young people across **Uganda** to conduct advocacy activities and become a point of convergence for all other youth organizations that advocate for greater support for people living with HIV.

ARAB STATES

Substance Abuse Research Center – SARC-AMAN is the first organization in Gaza, the **Palestinian territories** to tackle issues of drug use and HIV, including stigma and misconceptions associated with these issues, in student and refugee populations.

Widows, Orphans and People Living with HIV/AIDS is a community organization of people living with HIV in **Southern Sudan** and works to increase access to anti-retroviral treatment by forming partnerships with hospitals, facilitating referrals for treatment, and developing a home-based care system.

ASIA AND THE PACIFIC

Novices Aids Intervention and Rehabilitation Network is an organization of novice Buddhist monks who have been trained as HIV peer-educators, breaking the stigma associated with HIV and becoming a model for other novice monks and monastic schools in **Thailand**.

Positive Voice is an organization of drug users and former drug users in **Nepal**, successfully lobbying for access to harm reduction services and anti-retroviral treatment for people who use drugs.

The Youth Volunteer Group is the first community-based organization working across four regions of **Thailand** to respond to the needs of children and young people living with or affected by HIV.

EASTERN EUROPE AND CENTRAL ASIA

Albanian Association of PLWHA (AAP) reaches out and provides support to key populations at higher risk in **Albania** such as women in prison and children living with or affected by HIV. In addition AAP also targets health care and education-system staff to advocate for targeted services.

International Treatment Preparedness Coalition in Eastern Europe and Central Asia (ITPCru) mobilizes and trains people living with HIV in **Russia** to advocate for their inclusion in local, regional and international decision-making mechanisms, and facilitates information exchange, distributing crucial information through its innovative web and media campaigns.

Penitentiary Initiative has developed an effective model of integrated services for inmates living with HIV in six under-resourced prisons of **Ukraine**.

SPIN Plus is a pioneer and leader in community-based organizing throughout **Tajikistan**, providing innovative and peer-based services to drug users and people living with HIV.

Svitanok Club is the first organization in the Donetsk, **Ukraine** region that is created and managed by people living with HIV and drug users, becoming a catalyst in the creation of other organizations serving this population.

Timur Islamov Charitable Foundation has built a strong relationship with local authorities and public health centres in **Russia**, facilitating its provision of services such as HIV testing, referrals, and support programmes for drug users.

LATIN AMERICA AND THE CARIBBEAN

Asociación Comité Contra El Sida Cabañas – CoCoSI has improved awareness of HIV prevention, stigma and discrimination in **El Salvador** by providing education on reproductive health rights, HIV and STIs, gender, sexuality, domestic violence and gender-based violence.

Asociación de Mujeres Meretrices de la Argentina – AMMAR is a network of 15,000 sex workers that has successfully advocated for the adoption of municipal codes and ordinances in **Argentina** that protect and promote the rights of sex workers.

Colectivo SerGay de Aguascalientes, A.C. works to expose injustice and document human rights violations towards sexual minorities and marginalized groups in Aguascalientes, **Mexico**, and provides those populations with a community centre that is a safe space for medical, therapeutic and psychological support.

Productive Organization for Women in Action – POWA uses a mobile information booth, featuring live music and dancing, to attract a wide range of community members in **Belize** and educate them about HIV, gender-based violence, condom use, and HIV testing and referral services.

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For more information about the Red Ribbon Award, go to www.redribbonaward.org

Joint United Nations Programme on HIV/AIDS (UNAIDS)

www.unaids.org

Uniting the world against **AIDS**



UNAIDS, the Joint United Nations Programme on HIV/AIDS, is an innovative United Nations partnership that leads and inspires the world in achieving universal access to HIV prevention, treatment, care and support.

United Nations Development Programme (UNDP)

www.undp.org

The United Nations Development Programme (UNDP) is the UN's global development network, advocating for change and connecting countries to knowledge, experience and resources to help people build a better life. UNDP is on the ground in 166 countries, working to prevent the spread of HIV/AIDS and reduce its impact. As a co-sponsor of UNAIDS, it helps countries put HIV/AIDS at the centre of national development and poverty reduction strategies; build national capacity to mobilize all levels of government and civil society for a coordinated and effective response to the epidemic; and protect the rights of people living with AIDS, women, and vulnerable populations.

XVIII International AIDS Conference (AIDS 2010)

www.iasociety.org

The International AIDS Conference is the most important gathering for the release and discussion of the scientific, programmatic and policy developments in the global response to HIV/AIDS. As the largest and most diverse international gathering devoted to a global health issue, the conference brings together the movement of people responding to the HIV/AIDS epidemic to share their lessons and together stake out the road ahead. AIDS 2008's vision is a conference that promotes scientific excellence and inquiry, encourages individual and collective action and dialogue, and fosters accountability.